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She is coauthor (with Michael Pfau) of *Persuasive Communication Campaigns* and primary author of *Women's Health Care Campaigns: The Rhetoric of Reproduction*. Her research interests include an examination of how mediated and interpersonal communication interface, affecting individuals'

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William Pfau, Roxanne Louise Parrott,

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showing people being rude and boorish,
then in terms of the communication ...

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opinion or course of action. propoganda.
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accepted on the basis of appels other
than the merit of the case. persuasion is

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About. I am a graduate of The Ohio State University with a Bachelor of Arts degree

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Michael Roxanne Parrott

in Strategic Communication and an
interest in public relations, social media
and sports management.

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